



# Summary policy plan Time2Tack Foundation 2022 – 2025

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# 1. Introduction

As humanity, we face some major challenges. The climate is changing partly due to our own actions. We still pollute our oceans, the lungs of the world, with plastic and we overfish them.

The United Nations has defined 17 sustainability goals and calls for action. We believe, like the United Nations, that this is a problem that needs to be addressed on a global scale, but we also believe that every small-scale initiative pays off. That's why our campaign is focused on action.

We provide a platform where people and ideas are brought together to help accelerate sustainable transitions. Important here is the aspect of 'awareness'. We focus specifically on the younger generation so that they are better informed and will therefore be better able to solve sustainability issues. We do this by developing and offering educational programs.

## 2. Strategic objectives

### 2.1. Vision

Our vision is that young generations should be internationally activated and guided by the 'experienced' generation to create a sustainable society in which a healthy ecosystem and clean oceans is central and have a net-positive effect on our climate.

### 2.2. Mission

Our mission is to support and bring together sustainable initiatives. By combining strengths and expertise in our society, we help sustainable transformations to run faster and better. One of the spearheads is to create awareness among the largest possible group of young people. By doing so, we want to create support and traction for the application of new ideas and technologies in order to bring about a change in behavior.

### 2.3. Goals

The foundation has the following goals:

- Awareness of the crucial role that the oceans play for our climate with specific attention to the younger generations.
- Protecting and restoring the oceans, seas and wetlands with a focus on pollution and overfishing.
- Giving a platform to projects and initiatives that make our society more sustainable, together with companies, governments, social organizations and private individuals.
- To perform all further actions which are related to the present in the broadest sense or which may be conducive to it.

The foundation does not aim to make a profit.

## 2.4. Sub-goals

The Time2Tack Foundation focuses on the following sub-goals:

- To draw up an educational program for young people between the ages of 6 and 25, aimed at raising awareness of the immediate and indirect consequences of our current behaviour and the associated climate change. This in collaboration with partners who are active in sustainability.
- Use the (competitive) sailing sport to spread our message.
- Navigate waters where the geographical location does not yet provide sufficient data for climate models, and deploy measuring equipment there to collect data.
- Supporting the following UN Sustainability Goals
  - o 12 Responsible Consumption and Production
  - o 13 Climate action
  - o 14 Life in the water
  - o 17 Partnership to achieve the objectives
- Stimulating partnerships between people, companies and government institutions to accelerate sustainable transformations.
- Helping sustainable start-ups and scale-ups accelerate through active promotion and collaboration
- Participation in scientific research with (international) universities by performing measurements and collecting data whilst sailing as input for climate data models.
- Advising businesses on making their business models more sustainable
- Through observation, helping to map the effects of climate change on the migration pathways of marine animals.

## 2.5. Realization of the sub-goals

- Nationally and internationally publicizing Time2Tack activities
- Creating partnerships with parties active in the field of nature conservation and giving them a platform to spread their message
- Researching new technologies and products that can accelerate sustainability
- Participation in a round-the-world sailing race where measurements are taken during the race and observations are recorded about migration routes of marine animals. These are linked back to research institutions and published on our website
- Organizing symposia, lectures and interactive presentations
- Exchanging information and experiences using media channels
- All means that are conducive to the goal of the foundation

## 3. Accountability

The Time2Tack Foundation aims to promote the public benefit and organizes its organization in accordance with the Institution intended for a Public Benefit ('ANBI')

- The foundation is non-profit making
- The Foundation is set up in the general interest of every citizen

- No natural or legal person may dispose of the assets of the foundation as if they were their own assets.
- Upon dissolution of the foundation, the remaining assets will be donated to another ANBI with similar objectives.

The income and expenses are accounted in the annual financial report. This will be published on the website of The Time2Tack Foundation. In addition, Time2Tack reports on the progress of projects and initiatives in which we are involved. The report will also be available on the website.

## 4. Fundraising

The starting capital for the establishment of the Time2Tack Foundation will consist of private deposits of the founders in the run-up. This allows the start-up costs to be reimbursed such as the creation of the website, obtaining promotional material and creating educational material. The assets of the Time2Tack Foundation will be formed by:

- Memberships
- Donations, sponsorships and donations
- Loans via current account of, for example, the founders
- Bonds
- Organizing lectures, events and informative meetings
- Returns on assets
- All other acquisitions and income

## 5. Measures and activities

Based on the mission and strategic objective expressed in chapter 2, we will focus on translating them in the coming years through the following activities and projects:

- Guest lectures at primary and secondary schools,
- To create a platform on which sustainable initiatives are highlighted,
- Bringing students and young people into contact with companies to help them with sustainable transformation and on the other hand giving students and young people the opportunity to let their ideas flourish,
- Use of sailboat/sailboats to bring sustainability initiatives to the attention of a large audience through participation in events, giving lectures and information meetings on board.

## 6. Strategic step-by-step plan

In our step-by-step plan we describe the steps to be taken in the period from 2022 -2025 with a focus on the first year and a look through to the following years.

- Focus first year ('22-'23): Community building and cooperation with companies, sailing/athletes and educational institutes
- Focus second year ('23-'24): Visibility and educational projects
- Focus third year ('24-'25): Presentation results collaborations, continuity community building

### 6.1. Preconditions and principles of the Time2Tack Foundation

#### 6.1.1. Strategy

We will recalibrate our strategic objectives as described in Chapter 2 every two years on the basis of experience and progressive insight.

#### 6.1.2. Remuneration policy

The board members of Time2Tack receive no remuneration other than compensation for expenses incurred and a non-excessive vacancy fee (Article 1a, first paragraph, part e, of the UR AWR 1994).

#### 6.1.3. Administrative matters

1. Expansion of the board with an advisory board in 2022 with at least two new persons.
2. The Board of Time2Tack intends to appoint a Director. This works under the supervision and responsibility of the Board and is provided by the Board with a written instruction (Executive Board Regulations).
3. Time2Tack aims to obtain an ANBI status in 2022 - As an ANBI, the following data will be published on the Time2Tack website in any case:
  - the main points of this policy plan
  - the position and names of the directors
  - the remuneration policy
  - an up-to-date report of the activities carried out
  - financial statements, including the annual report.
4. Time2Tack will ensure that the above documents are regularly updated and up-to-date.
5. In the context of the GDPR, Time2Tack has started drawing up a privacy protocol so that the legal regulations will be complied with in 2022.
6. Time2Tack intends to join the trade association Goede Doelen Nederland.

#### 6.1.4. Financing & Administration

Fundraising takes place in the following way

1. Grants; The application for grants is project-by-project. These can be Dutch subsidies in the field of sustainable innovation and also European subsidies.

2. Donations and sponsorship contributions are requested from organizations with which the board of Time2Tack is affiliated. Natural persons and persons may participate after prior approval by the board of Time2Tack. It is immediately established that there is no obligation back and forth; this is also to prevent potential conflicts of interest. For this purpose, a list has been drawn up for each of the directors. This is a recurring action point in the board meetings.
3. A bond issue in line with the applicable rules of the tax authorities and supported by Obligatieplan.nl
4. Organizing events, lectures and information meetings. In addition to an informative character, these have the objective of linking organizations and individuals to stimulate sustainable initiatives.
5. Returns from assets.

#### 6.1.5. Financial statements

The annual report is published annually on our website before 1 May. The first time that this will take place is before 1 May 2023 (due to extended financial year).

The financial statements are audited by an independent cash committee.

#### 6.1.6. Operation

Operationally, we keep track of which initiatives have been started, with what purpose and the intended and achieved result. This will be published on the website.

#### 6.1.7. Marketing and communication

Marketing and communication takes place through our network of organisations and individuals. In addition, this takes place via media channels such as LinkedIn, Instagram, Facebook, Twitter and printed press.

### 6.2. Activities of the Time2Tack organization

#### 6.2.1. Informing people

##### *General information*

We want to reach and inform as many people as possible via our website, social media channels (LinkedIn, Instagram and Facebook and Twitter), television and our cooperation partners. On the website you will find an explanation of the themes, an overview of our own initiatives, those of our supporters and one of our partners is highlighted every month.

#### 6.2.2. Support for local and international initiatives

We support initiatives in the field of sustainability, education and nature conservation by giving extra attention to this through our media campaign and at educational institutions. Where possible, we will support them financially.

1. Individuals and businesses can use our media network and marketing platform to communicate their sustainability initiatives to a wider audience
2. We support and participate in initiatives aimed at cleaning up our oceans

3. We support initiatives aimed at preserving the ecosystem in the oceans, including sustainable fishing and limiting pollution.

### 6.2.3. Stimulating research

Government, industry, universities and research centres work together to achieve our sustainability and nature conservation goals. We work together with a number of universities and colleges in the Netherlands and abroad to come up with ways to bring innovative products or services to the market.

In addition, we are actively involved in research ourselves. By participating in sailing races, we contribute to making measurements that serve as input for oceanographic and climate research.

In addition, we periodically review our own working methods to ensure that we achieve our objectives with the lowest possible impact on the environment.

### 6.2.4. Organizing events

By organizing events, we want to make people part of our projects and initiatives. The objective of the events is to raise awareness and show that everyone can contribute to achieving the objectives mentioned in chapter 2. By working together, the chance of success increases. Together we are stronger. The intended events include:

- Lectures
- Providing guest lectures at schools
- Guest speaker sessions on board
- Team building sessions on board
- Setting up information pavilions in ports

## 7. Closing words

### 7.1. Values

Personal quality and characteristics are important to us and integrity is decisive. We see social skills such as sincerely listening to each other and trying to understand each other as the key to success.

We are patient because this socio-economic transition takes a lot of time. We do not think in terms of problems but in terms of opportunities and solutions and creating sufficient support.

### 7.2. Collaborations and memberships

Time2Tack works together with partners. These are listed on the website [www.time2tack.com](http://www.time2tack.com). Many new collaborations and partnerships are on the way.